



PRESS RELEASE

August 2024

The Café de Paris cellars in Cubzac-les-Ponts open their doors to bargains!

Over the weekend of the village festival in Cubzac-les-Ponts, on August 24 and 25, Cordier is offering a huge clearance sale on a wide range of wines, and is opening its cellars in the old quarries.

It's about to become a not-to-be-missed event in Haute Gironde: as every year, the village of Cubzac-les-Ponts is organizing a festive weekend on the harbor square from August 23 to 25 inclusive, culminating in a fireworks display fired from the Dordogne. The Café de Paris production site will open its cellars to visitors, and at the same time offer a large clearance sale of Café de Paris sparkling wines and other references, sold by the case, with discounts of up to 30%. A dozen red wines are on offer at unbeatable prices: Listrac, Médoc, Saint Emilion, but also Languedoc, Corbières and Gigondas. There's also a fine selection of rosés, starting at €11 a case, a never-before-seen price!

To liven up the weekend, Cordier has invited ENJOY33 radio to take over the site on Saturday August 24, starting in the morning for 3 hours of LIVE broadcasts!

Visits to the cellars will be organized throughout the day, giving visitors the chance to discover this exceptional site, which has been set up to retrace the epic story of the old quarries and the history of the Café de Paris brand. The Bistrot FL, located on the harbour square, will be open to treat your taste buds.

Last but not least, the Marco Polo cruise boat will be offering rides on the Dordogne River on Sunday August 25 from 2pm (departing every 1.30 hours from the port of Cubzac-les-Ponts), and a final evening ride will allow the lucky ones to admire the fireworks from the boat while enjoying a glass of Brut Café de Paris sparkling wine.

Info and booking for cruises aboard the Marco Polo: + 33 5 57 68 31 76

A propos de Café de Paris

French Sparkling

Paris has embodied the conviviality of the French, never more so than in the Paris of the Belle Époque. Paris and its myriad café life serve as the inspiration for the brand, which now offers a range of products with a lively and refreshing taste.

À propos de Cordier by InVivo

Cordier – Engagés aujourd'hui, créatifs pour demain

Established in June 2015, Cordier by InVivo is a subsidiary of the French national union of agricultural cooperatives, InVivo. Cordier by InVivo works towards building strong international brands based on a vineyard base of 29,000 hectares spread across Bordeaux, the Southwest, Languedoc, Roussillon, the Rhône Valley, and Beaujolais. It is a globally vertically integrated player with 10 partner cooperative cellars (4,100 winegrowers), distribution companies in high-consumption countries, and proprietary bottling sites. As a producer, marketer, and distributor, Cordier by InVivo's purpose is to generate responsible value by creating beverages that inspire and delight the generations of today and tomorrow.

Oenotourism contact

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Pour visiter les caves : <https://www.cafe-de-paris.com/les-visites/>

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