



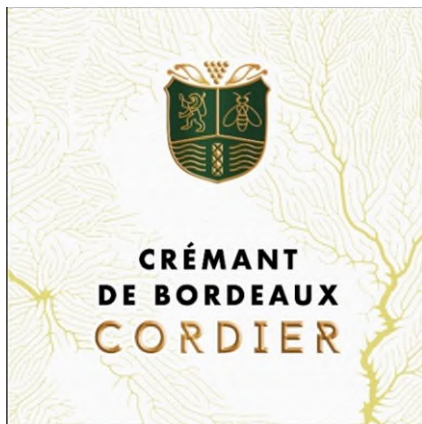
PRESS RELEASE

June 2025

June, a sparkling month for Cordier!

As summer approaches, the Cordier teams are reaching out to the general public with their iconic brand, Café de Paris, as well as an exciting new product: a Crémant de Bordeaux, to be discovered in Cubzac-les-Ponts and at Bordeaux Fête le vin.

"Ancestral expertise at the service of an AOC



In 1898, André Cousteau founded a wine trading business in the galleries of the old quarries of Cubzac-les-Ponts and produced his first sparkling wines. Today, the site, which belongs to Cordier, produces the famous sparkling wine brand Café de Paris, 100% Vin de France, which shines as far as Japan. In 2024, the teams decided to expand the offering with an AOC. Under the guidance of cellar master Alexandre Malfray, a selection of the finest grapes from our local partners now allows us to offer a high-quality Crémant de Bordeaux.

Thanks to the blend of Sémillon, Sauvignon Blanc with a hint of Merlot, this sparkling wine is lively and structured with great aromatic finesse. Its notes of white flowers, citrus, and peach make it an ideal drink for an aperitif or to accompany a seafood platter or white meat."

A Crémant to discover at Cubzac-les-Ponts...

On June 14th and 15th, from 10 AM to 6 PM, the Café de Paris site will once again open its doors to the public. Besides discovering the Crémant and a special summer clearance sale, the weekend will transport you into the world of Gustave Eiffel. An immersive journey through the cellars, a funfair, and Belle Époque-themed activities will take you back in time. Tastings with moderation and on-site dining available.

...And celebrated in Bordeaux!

This new offering brings us into the club of Bordeaux AOCs. As such, we will be present at Bordeaux Fête le vin from June 19th to 22nd, during three tasting sessions in the Blancs de Bordeaux Pavillon.

- Thursday, June 19th, 5 PM - 11:30 PM
- Friday, June 20th, 5 PM - 11:30 PM
- Saturday, June 21st, 10:30 AM – 5 PM

The Crémant will be available for purchase at **Chai des Chartrons** and **L'Echoppe de la Lune** during Bordeaux Fête le vin, and year-round at our store in Cubzac-les-Ponts."

About Café de Paris

French Sparkling

Paris has embodied the conviviality of the French, never more so than in the Paris of the Belle Époque. Paris and its myriad café life serve as the inspiration for the brand, which now offers a range of products with a lively and refreshing taste.

About Cordier by InVivo

Cordier – Engagés aujourd'hui, créatifs pour demain

Established in June 2015, Cordier by InVivo is a subsidiary of the French national union of agricultural cooperatives, InVivo. Cordier by InVivo works towards building strong international brands based on a vineyard base of 29,000 hectares spread across Bordeaux, the Southwest, Languedoc, Roussillon, the Rhône Valley, and Beaujolais. It is a globally vertically integrated player with 10 partner cooperative cellars (4,100 winegrowers), distribution companies in high-consumption countries, and proprietary bottling sites. As a producer, marketer, and distributor, Cordier by InVivo's purpose is to generate responsible value by creating beverages that inspire and delight the generations of today and tomorrow.

Oenotourism contact

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To visit our cellars : <https://www.cafe-de-paris.com/les-visites/>

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